

Trajectory of The Institute of Social Psychology (*shakai shinri kenkyujo*) Directed by Hiroshi Minami

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The Institute of Social Psychology was a private organization established in 1950. It closed its history when its founder and director, Hiroshi Minami, passed away in 2001. After completing a doctorate in the United States, Minami introduced the new discipline of social psychology (*shakai shinri*) and taught at Hitotsubashi University and Japan Woman's University. Minami conducted significant surveys with students based on social psychology methods. The Institute and Minami's prime years came in the 1960s. As his fame arose, The Institute expanded with research members that consisted of both professional and amateur scholars. One of the momentous results was Taisho Bunka in 1965. Field research became unpopular among students after the 1970s, partly because of the improvements in the research environment, whereas private researchers kept participating in collaborative research. Minami contributed his enthusiasm to the history of social psychology until his last years.